



Atiya Batts

Graphic Designer

Visual Identity, Branding, Illustration, Digital Design

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Who Am I?

A bold, creative graphic designer with the passion and energy to make sure that your branding is never forgotten. With a keen eye for detail, I will not hesitate to ask questions to develop the best design solutions. I have the patience to adapt to any client and the organizational skills to manage tight deadlines. I am eager to constantly improve my skillset and create an impact with clean, consistent design.

Skills

Adobe CC 2020 (Photoshop, Illustrator, InDesign, Premiere Pro, After Effects)

Microsoft Office

Wordpress

Social Media Management

Web Design (HTML5, CSS3)

Illustration (traditional and digital)

Print Production

Certificates

Advanced Graphic Design Certificate

Web & Graphic Design Certificate

Design Portfolio Certificate

Graphic Design Certificate

Design Basics Certificate

Exhibited Art Shows

Raleigh Punk Rock Flea Market - 2019

First Friday: Imurj - 2017-2019

GeekCraft Expo RDU - 2018, 2019

Artspace FRESH Exhibition - 2018

Hand-to-Hand Market - 2017 - 2019

Greensboro Zine Fest - 2017 - 2019

Awards

Stereotype Button Badge Design Winner (single category) - 2018

Wake Technical Community College Student Lounge Art Project,

2nd place winner - 2019

Wake Review, 3rd Place Multimedia Arts Winner - 2019

Education

Wake Technical Community College – Raleigh, NC

Associate of Applied Science

Advertising & Graphic Design

May 2019

4.0 GPA

Dean's List - 2017, 2018

Experience

Photography Assistant/Photo Editor

Jerry's Artarama – Raleigh, NC

November 2019 – Present

Studio assistant for a busy product photography studio that deals exclusively with art supplies. Tasks include editing images in Photoshop (clipping paths, color correcting, etc.) Utilizes knowledge of Canon and Nikon software. Acts as a second set of eyes for the photographer. Prepares products to be shot and styles them with precise attention to detail. Works on multiple projects simultaneously. Creates artwork to be photographed for use on the company website and in catalogs.

Web Imaging Assistant

Jerry's Artarama – Raleigh, NC

November 2018 – November 2019

Responsibilities included editing and optimizing images using Photoshop, optimizing images for online use following established specifications, compositing images as needed. Maintaining and organizing image files following established file naming guidelines, ensuring that website pages are optimized and displaying correct content, and working with other team members to complete daily goals.

Graphic Design Volunteer

Organization for Transformative Works

June 2019 – January 2020

Worked on the Communications team. Responsibilities included posting content (graphics) to the main OTW blog (tw.org), as well as cross-posting content from the OTW blog onto AO3, social media, and other OTW outlets. Communicated with other staffers in regards to availability to the committee as a whole. Took on tasks appropriate for skills and experience. Communicated with staffers in regards to progress on tasks I was responsible for.

Graphic Design Intern

Artsposure – Raleigh, NC

January 2018 – February 2019

Responsibilities included banner and icon design for social media campaigns, creating print and promotional designs for local art events, handling print preparation (preflight), contributing to marketing initiatives by creating sponsor infographics, volunteering.